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Euro-Asian Master in Medical Technology and Healthcare Business

Subject: Motivation Letter for the ManagiDITH Master Program

Dear Members of the Admissions Committee,

It is with great enthusiasm that I submit my application for the Master in Managing Digital Transformation in the Health Sector (ManagiDITH). As a Clinical Physiology graduate from the School of Health at the Polytechnic Institute of Porto, I am eager to take the next step in my professional journey by joining this multidisciplinary and globally oriented program.

The ManagiDITH Master's unique focus on integrating knowledge on how to promote the digitalisation of healthcare and social care services aligns perfectly with my academic background, professional experience, and aspirations. Throughout my degree, I developed a deep interest in Pacing and Electrophysiology, a field that merges my passion for electrocardiology with the ever-evolving innovation in healthcare technologies. My final-year research project, titled "The Effect of Implantable Cardiac Devices on Physiological and Psychological Parameters in Heart Failure Patients," reflects my dedication to exploring cutting-edge topics, such as those currently under discussion by the European Heart Rhythm Association.

Beyond academia, I have accumulated over a year of professional experience in the field of Cardiopneumology. This role has equipped me with practical expertise in conducting and analyzing numerous exams and reports daily, strengthening my problem-solving, analytical, and communication skills. The possibility of reconciling the completion of an international Master's degree with professional life is undoubtedly one of the most attractive and innovative points of this multidisciplinary program.

What excites me most about ManagiDITH is its emphasis on preparing students to work in an international environment through theoretical learning and fostering collaboration between different fields of study. As someone who values diversity and thrives in multicultural settings, I am deeply motivated by the opportunity to collaborate with professionals from around the world, share knowledge, and embrace new perspectives. My passion for exploring different cultures further underscores my belief that this program will not only enrich my professional path but also foster my personal growth.

In conclusion, joining the ManagiDITH Master's is a great opportunity that aligns with my ambition to become a professional capable of developing, improving, and managing innovative healthcare

solutions on a global scale. I am excited about the possibility of learning from esteemed faculty and peers while contributing my knowledge, experience, and passion to the program.

Thank you for considering my application. I look forward to the opportunity to further discuss how I can contribute to and benefit from this exceptional program.

Yours sincerely

Alexandra Gomes da Costa