

## **Motivation Letter for the ManagiDiTH Programme - Sharmi Haque**

Dear Members of the Selection Committee,

I am writing to express my sincere interest in joining the Master's programme in Managing Digital Transformation in the Health Sector (ManagiDiTH). My degree in Clinical Sciences and a consultant specialising in European healthcare leadership, medical education, and digital transformation, I am greatly inspired by the programme's ambition to reshape healthcare systems through the development of digitally competent and innovation-driven professionals.

In my current and previous roles as Leadership Content Director at The Healthcare Leadership Academy, Clinical Programmes Executive at Medics.Academy, and European Union Strategy Consultant at Crimson Education—I have designed and delivered interdisciplinary programmes at the intersection of digital health, education, and strategy. My work focuses on curriculum architecture aligned with the European Qualifications Framework (Level 7), digital learning ecosystems, and capacity-building for healthcare leaders across Europe. The structure and vision of the ManagiDiTH curriculum strongly resonate with my experience, and I am eager to contribute to and benefit from such a forward-thinking initiative.

My career thus far has been underpinned by a commitment to supporting innovation in healthcare leadership. I have worked with diverse organisations across the Netherlands, Portugal, Spain, and Germany, developing digital-first strategies and stakeholder-engaged programmes in clinical education, public health, and policy. I have led workshops that integrate human-centred design, agile thinking, and digital literacy—skills that are increasingly essential for 21st-century healthcare transformation. The ManagiDiTH programme represents a unique opportunity to deepen this impact in a rigorous academic setting, whilst learning from esteemed partners and peers.

What distinguishes this programme is its transnational and intersectoral approach—bringing together universities, technology firms, patient advocacy groups, and healthcare providers. As a finalist for the Globant Women That Build Award in 2022, I have long championed inclusive innovation in health systems, with a focus on equity, co-creation, and real-world relevance. I am particularly keen to contribute to Work Package 1, which focuses on curriculum design. My experience in instructional design and digital pedagogy, along with my consultancy work in health systems leadership, would make me a valuable contributor to this workstream. I am especially drawn to the opportunity to collaborate with associated partners such as Health Cluster Portugal and the European Network of Living Labs, whose work I admire for its grounding in community engagement and applied health innovation. My interests in stakeholder strategy, systems leadership, and sustainable digital capacity-building align closely with their ongoing initiatives.

In closing, I regard the ManagiDiTH programme not merely as a degree, but as a collaborative effort to shape the future of health innovation in Europe. It represents a platform through which I can further my mission of integrating digital solutions into healthcare in a meaningful, strategic, and people-centred way. I would be honoured to contribute my experience, passion, and strategic insight to this initiative as both a learner and a changemaker.

Thank you very much for considering my application.

Yours faithfully,  
Sharmi Haque