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24th April 2025

Admissions Committee
Master of Managing Digital Transformation in the Health Sector (ManagiDiTH)

Motivation Letter

Dear Admissions Committee,

I am writing to express my strong interest in the Master's in Managing Digital Transformation in the Health Sector, coordinated by ISCTE and its esteemed partners. As an experienced Nurse with over a decade of clinical practice across Angola, Portugal, and the United Kingdom, I have developed a deep understanding of the challenges and opportunities in healthcare delivery. I am now determined to specialise in digital health and contribute to the transformation of care systems across Europe.

Currently, I serve as a Clinical Site Nurse Practitioner at Ashford and St. Peter's Hospitals NHS Foundation Trust in the UK. In this role, I oversee the hospital's clinical and operational flow, manage bed capacity, respond to emergencies, and collaborate with multidisciplinary teams to ensure patient safety and service efficiency. Daily, I encounter operational and clinical challenges that could be significantly mitigated or even entirely resolved through the thoughtful integration of digital solutions. These experiences have deepened my conviction that digital transformation is not only necessary but urgent in creating more sustainable and resilient healthcare environments.

One of my key responsibilities is acting as the Link Nurse for Digital Transformation, a role through which I have supported the rollout of digital tools, including the implementation of the Cerner Electronic Health Record system. I have been actively involved in staff training and optimisation processes, ensuring that the system aligns with clinical workflows and improves patient outcomes.

I am deeply committed to continuous learning and professional development. I recently completed the Digital Health course by Imperial College London, and I am currently undertaking the Google Project Management certificate, which is enhancing my skills in team coordination, stakeholder communication, and digital project execution. In parallel, I am also applying for Clinical Safety Officer (CSO) training to further expand my competence in the governance and safe deployment of digital health technologies.

The ManagiDiTH programme represents a natural and timely next step in my journey. Its international and multidisciplinary design will enable me to consolidate my clinical experience, leadership capabilities, and growing digital expertise into a coherent and future-ready skillset. I was genuinely excited when I discovered this programme, as I strongly believe it will allow me to deepen both my skills and knowledge in digital health, an area I am truly passionate about. The fact that the programme is delivered online is especially important to me, as it offers the flexibility I need to balance a demanding professional role with my responsibilities as a father of two young children.

Additionally, I am pursuing a personal project to transition my career toward the digital health sector in Portugal and Europe, with the aim of bringing the insights and best practices I have gained in the NHS, particularly in hospital coordination, system optimisation, and digital implementation, into healthcare systems across the continent.

In conclusion, I see the ManagiDiTH programme not only as a unique opportunity for academic growth but as a crucial step toward achieving my long-term goal of becoming a leader in digital healthcare innovation. I am eager to engage with a diverse cohort of professionals, contribute meaningfully to the programme, and apply what I learn to create positive and lasting change in the healthcare systems I serve. Thank you for considering my application.

Sincerely,
Tiago Silva