

To whom it may concern,

I am writing to express my strong interest in the ManagiDiTH Master's programme. I believe that education is not just a career path but an ongoing journey of discovery and evolution.

My academic and professional experiences have shaped my passion for integrating science, technology, and business to create meaningful solutions in the healthcare sector.

My academic journey began at the Kapodistrian University of Athens, where I obtained a BA in the Methodology, History, and Theory of Science. This program provided me with a deep understanding of the development of sciences from historical and philosophical perspectives. My interests centered on methods that enable machines and more specifically medical devices, to use learning and intelligence to achieve specific goals, which led me to focus my thesis on Artificial Intelligence.

To broaden my knowledge in business while combining it with my scientific interests, I pursued a master's degree at the University of Sunderland. My thesis focused on Human Resources and how commitment can be achieved, reflecting my strong interest in employee-related matters.

My professional career started in the pharmaceutical industry at Bristol Myers Squibb (BMS). During my time at BMS, I realized my passion for the management of health institutions, aiming to identify, understand, and shape solutions to achieve excellence in Greek healthcare institutions. This experience helped me understand the importance of adding value through innovation.

Currently, I work at Boehringer-Ingelheim, a corporate leader in many therapeutic areas, particularly in rare diseases such as Pulmonary Fibrosis. My work experience has made me realize that science and research need to be combined with communication, strategies, and business thinking to create real value for patients.

Science and technology are evolving rapidly, requiring us to constantly adapt. New strategies, digital tools, and emerging trends are shaping the future of the field. Continuous education and the pursuit of new knowledge are fundamental to providing effective solutions that meet the needs of patients and society.

The ManagiDiTH Master's programme is the perfect fit for my career goals. I am particularly drawn to its focus on equipping professionals with the skills needed to lead digital transformation in the health sector. I am eager to contribute to and benefit from the program's emphasis on digitalization, interoperability of technological systems, and the development of innovative health services.

Through this program, I plan to support the digitalization of health services, aligning with societies that have a patient-centric culture. I believe that digital health can play a key role in innovation by enabling patients to participate in the decision-making of their healthcare.

Thank you for considering my application. I am excited about the opportunity to be part of the ManagiDiTH program and to contribute to the future of healthcare.

Sincerely,

Marianna Lykidou.