

Abu Dhabi, May 1st, 2025

Admissions Committee

Master's Programme in Management of Digital Transformation in the Healthcare Sector

MANAGIDITH Consortium

Dear Members of the Admissions Committee,

My name is Joana Simão, and I am pleased to submit my application for the Master's Programme in Management of Digital Transformation in the Healthcare Sector (MANAGIDITH).

With over a decade of experience in healthcare leadership, I have worked at the intersection of clinical operations, digital innovation, and patient safety across highly specialised and complex care environments in the Middle East. Today, as a Clinical Safety Specialist at InterSystems Middle East, I help shape how technology supports and safeguards patient care on a regional scale. My work spans EHR optimization, AI-supported diagnostics, and clinical risk governance—all of which have reinforced my belief in combining technology with strategic oversight and regulatory insight.

In parallel, I hold a Master's degree in Nursing and Healthcare Quality Improvement, which has provided me with a strong foundation in system efficiency, compliance, and risk mitigation. However, as healthcare's digital transformation accelerates, I recognize the need to complement this foundation with more profound expertise in digital health strategy, innovation policy, and data-driven change management. I am ready to take my impact to the next level, and this is where I see MANAGIDITH offering immense value, not just as an academic programme but as a strategic enabler for my next phase of growth.

I am particularly drawn to the programme's multidisciplinary approach, its emphasis on European health policy, and the opportunity to engage with peers and experts across health, technology, and governance domains. My goal is to become a strategic leader in digital health transformation. My long-term goal is to move into an international leadership role where I can contribute to shaping equitable, interoperable, and safe digital health ecosystems through institutional leadership, global health partnerships, or policy advisory roles.

I am confident that MANAGIDITH will equip me with the advanced knowledge, critical frameworks, and collaborative exposure needed to take on that role with strategic clarity and practical impact. I am equally eager to contribute to the program as a dedicated, experienced professional with a global outlook and a strong commitment to advancing digital health responsibly.

Thank you for considering my application.

Sincerely,



Joana Simão