

# ECATERINA PITEL

📍 Brasov (Romania)

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**Subject:** Application for ManagiDiTH Master's Program – Ecaterina Pitel

Dear Organizing Committee,

My name is Ecaterina Pitel, and I'm a medical doctor with a strong interest in how healthcare and technology can come together to make systems work better — for everyone. Over the past few years, I've explored this intersection from multiple angles: as a clinician, as a public health specialist, and more recently, through innovation programs and entrepreneurial projects. Now, I feel it's time to bring all these experiences into focus — to give them structure and turn them into something scalable and impactful. That's why I'm applying for the ManagiDiTH Master's program.

I come from Moldova and have worked in Romania in recent years — two countries where healthcare needs more than small improvements. It needs a shift in mindset. Technology shouldn't be treated as something extra; it should be a true partner to doctors, patients, and the system as a whole. This belief led me to co-found We4Health, an association that connects people from healthcare, technology, academia, government, and industry — all working toward meaningful, people-centered change. Through We4Health, I've taken small but important steps: organizing events, building partnerships, and helping young innovators engage with the healthcare system. But I know that passion alone isn't enough. I need deeper knowledge, stronger leadership skills, and a wider international network — and I believe this program offers exactly that.

In the past few years, I've immersed myself in digital health, innovation, and startup ecosystems. I've seen how technology can empower people and how cross-sector collaboration is not a luxury, but a necessity. I've lived and worked in Moldova and Romania, taken part in programs across Europe, and experienced healthcare through multiple lenses: as a doctor, as a patient, and as a mother navigating the system for her child.

This layered perspective shapes how I see healthcare — and how I believe it must evolve.

Through the ManagiDiTH program, I want to refine what I've learned, sharpen my leadership and management skills, and gain the tools to design sustainable projects that support both young innovators and public institutions.

I want to help build ecosystems where innovation is not a side project, but a part of daily healthcare life.

I believe real change happens when people care deeply, act with purpose, and build with patience. I'm ready to bring my energy, experience, and commitment to this journey — and I hope to do that as part of the ManagiDiTH community.

Thank you very much for considering my application.

Yours sincerely



Ecaterina Pitel