

12<sup>th</sup> of May 12, 2025

**Motivation Letter**

Application for the Master's Programme in Managing Digital Transformation in the Health Sector (ManagiDiTH)

Dear Admissions Committee,

I am writing to express my high interest in the ManagiDiTH Master's programme, jointly offered by ISCTE-IUL, Aristotle University of Thessaloniki, and Laurea University of Applied Sciences. With a background in healthcare as well as agriculture and a growing interest in the digital transformation of health services, I believe this programme is the ideal next step for my professional development.

The programme's international orientation, flexible online format, and multidisciplinary focus are perfectly aligned with both my current professional responsibilities and long-term career goals. I am particularly drawn to its emphasis on combining digital, societal, and healthcare skills to address real-world challenges in the health sector.

I am eager to contribute to and learn from the culturally diverse learning environment that ManagiDiTH offers, and to gain the tools needed to support and lead digital innovation in healthcare.

Thank you for considering my application. I look forward to the opportunity to join this dynamic academic community!

Sincerely,  
Tsiviki Afroditi

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