

Dear Admissions Committee,

I am writing to express my sincere interest in the Master's Programme *Managing the Digital Transformation in the Health Sector (ManagiDiTH)*. As a practicing midwife working in a public hospital, I have witnessed firsthand both the incredible potential and the significant challenges that digital innovation brings to healthcare. My motivation to join this program stems from a deep desire to play an active role in the digital evolution of the health sector and to help bridge the gap between clinical practice and technological advancement.

Throughout my professional journey, I have seen how digital tools, when thoughtfully implemented, can improve patient outcomes, streamline workflows, and empower healthcare professionals. However, I have also encountered systems that are poorly adapted to clinical realities, leading to frustration, inefficiencies, and even risks to patient safety. These experiences have fueled my interest in understanding how digital transformation can be effectively managed — not only from a technical point of view, but through a comprehensive, human-centered approach that respects the complexity of healthcare environments.

The ManagiDiTH program stands out to me because of its interdisciplinary structure and international scope. I am particularly drawn to its emphasis on innovation management, change leadership, and the socio-technical dimensions of healthcare systems. I believe this holistic perspective is crucial for fostering meaningful and sustainable change in health institutions. As someone with clinical experience, I am eager to complement my practical knowledge with theoretical and strategic tools to contribute more actively to the design and implementation of digital health initiatives.

In the long term, I aspire to take on roles that allow me to be a bridge between clinical teams and digital health developers — helping ensure that technological solutions are aligned with the needs of patients and professionals alike. I envision myself participating in digital health projects, leading implementation processes, or even contributing to policy development within hospital management or public health structures. This program offers the knowledge base and international network that I believe are essential to pursuing such goals.

Joining the ManagiDiTH program would be a significant step in my professional and personal development. I am enthusiastic about learning from a diverse cohort of students and faculty, sharing insights from my own background, and growing within a community that is passionate about the future of healthcare.

Thank you very much for considering my application. I look forward to the opportunity to contribute to and grow within this program.

Yours sincerely,

Linda Cardoso Silva