

Motivation Letter

MSc in Managing Digital Transformation in the Health Sector (ManagiDiTH)

To the Admissions Committee,

My name is Sofia Erato Kontaki, and I am writing to express my interest in the MSc in Managing Digital Transformation in the Health Sector (ManagiDiTH). My academic and professional background is in Nursing, which I studied at the International Hellenic University. I am currently pursuing a Master's degree in Quality, Safety, Security, Health and Environmental Management at Democritus University of Thrace. These two areas—healthcare and quality systems—have shaped the way I think about the future of healthcare and the role I would like to play in it.

Throughout my studies and clinical practice, I have always been drawn to the organizational side of healthcare. I noticed how often digital tools were either underused or poorly implemented. Patient records that weren't accessible between departments, data that couldn't be shared easily, or systems that added extra work rather than reducing it—these issues were common. At first, I saw them as isolated problems. But the more I learned, especially during my postgraduate studies, the more I understood that these were symptoms of a larger need: a structured and well-managed digital transformation.

What excites me about the ManagiDiTH programme is its interdisciplinary approach. I appreciate that it brings together knowledge from technology, data science, management, and health systems. The opportunity to specialize in areas like Interoperability or Data Science is very appealing to me, as these are critical in making digital health systems work in real-life clinical settings. I want to learn how to contribute to building systems that are efficient, secure, and above all, helpful for both professionals and patients.

In the future, I would like to work as a Digital Health Project Manager or as part of a team designing and implementing digital systems in hospitals or public health institutions. I am particularly interested in contributing to projects where clinical experience is needed to inform technological solutions. I am open to working both in Greece and abroad, especially in countries where health innovation is actively encouraged, supported and applied. I believe my combined background in clinical care and quality systems gives me a unique perspective on the needs of healthcare workers and patients, as well as on how those needs can be met through digital solutions.

This programme feels like the natural next step for me. It combines everything I have studied so far: health, quality, critical thinking, and directs it toward a field that is increasingly essential. I am willing to take on the academic and practical challenges it offers and to become part of a community that is actively shaping the future of healthcare.

Thank you very much for considering my application.

Sincerely,

Sofia Erato Kontaki