

Motivation Letter – Application for the ManagiDiTH Master's Programme

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Subject: Application for the ManagiDiTH Master's Programme – Managing the Digital Transformation in the Health Sector

Dear Members of the Selection Committee,

I have been working in the field of Anatomic Pathology for over 15 years, where I developed both my academic background and professional expertise. Over this time, I have closely followed the technological evolution in the sector, with a particular focus on its increasing digitalization. Specializing in Digital Pathology has led me to realize that the future of diagnostics lies increasingly in intelligent information management, system interoperability, and the effective integration of technology, clinical knowledge, and people.

At present, I lead the technical component of a large-scale digital transformation project in a clinical and research center. This goes far beyond replacing microscopes with screens. It involves rethinking processes, redesigning workflows, and building bridges between the languages of clinicians, technicians, engineers, managers, and developers. I have been actively involved in multidisciplinary teams in several implementation projects — from Laboratory Information Systems (LIS) to complete digital pathology solutions — and I have genuinely enjoyed being the point of contact among diverse stakeholders.

With this perspective in mind, I am applying to the ManagiDiTH programme. I am not simply seeking another academic title, but rather a context, tools, and strategic insight to keep contributing to the construction of more integrated, human-centered, and technologically sustainable healthcare systems. The specialization in Interoperability is particularly relevant to me — not only from a technical standpoint, but because I know firsthand the frustration of dealing with disconnected data, non-communicating systems, and clinical decisions that are hindered by technological silos.

I am fully aware that digital transformation in healthcare is not just about software or infrastructure. It is, above all, a cultural shift. And I want to be fully prepared to be an agent of that change — with vision and responsibility.

Your programme, with its international and multidisciplinary design, seems to me the ideal setting for this next step. I am used to learning from others and building collaborative solutions, and I am ready to contribute with what I know, what I do, and, above all, with what I still want to learn.

Thank you in advance for considering my application. I remain at your full disposal for any additional information.

Marco Pereira