

Dear Members of the Admissions Committee,

I am writing to express my sincere interest in the Master's program in **Managing Digital Transformation in the Health Sector**. I firmly believe that my interdisciplinary academic background and strong commitment to innovation in the healthcare sector make me a strong candidate for this program.

My academic journey includes a **Bachelor's degree in Business Administration** and I am currently in the process of completing a second degree in **Medicine**. This unique combination equips me with a comprehensive understanding of both organizational strategy and clinical realities within healthcare systems. It has also allowed me to recognize the vital role that technology and efficient management play in developing more effective, sustainable, and patient-centered healthcare systems.

Digital transformation in healthcare represents, to me, not only a scientific challenge but also a social mission. The integration of technologies such as eHealth, artificial intelligence, and advanced information systems has the potential to significantly improve service quality and bring tangible benefits to patients and healthcare providers alike.

I am particularly drawn to your program because it offers a valuable mix of theoretical foundations and practical tools essential for managing innovation in health services. My ambition is to contribute actively to the design and implementation of digital transformation strategies, whether in hospital settings or broader healthcare policy structures.

I am confident that my academic background, my skills, and my dedication to quality and progress will allow me to make the most of your program, while also contributing meaningfully to the academic community of students and faculty.

Thank you very much for considering my application. I remain at your disposal for any further information or interview.

Sincerely,
Ketseridou Ofelia Alexandra