



Isaura Castaño

ID: 14281078


Date of birth: 20 May 1995

Place of birth: Valencia, Venezuela

Nationality: Portuguese

Sex: Female

CONTACT

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Portugal (**Home**)

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ABOUT MYSELF

Welcome, I am Isaura Castaño, 29 years old, and originally from Venezuela. I started my professional career in a Pharmacy. However, it was by performing functions within the management area, and having customer satisfaction as my main focus, that I became interested in pursuing a degree in Marketing Management. I consider myself a proactive person who embraces every challenge that is proposed.

WORK EXPERIENCE

Nestlé Business Services Portugal

Order and Master Data Management/Account Receivable

2022 – Current

Onboarding of our project to all NBS around the world;
Creation of Master Data and Management of the markets' DBs;
Creation of PR and PO following the SLA of the NBS;
Creation and maintenance of Standard Routines;
Elaboration of Reports and KPI's follow-up

From May of 2025 I changed to Accounts Receivable:

Issuing and sending tax documents;
Payment follow-up;
Bank reconciliation

Wayfarma Portugal

Price and Stock Management

2021 – 2022

Price analysis (PriceBench and Google Shopping);
Stock management, expiration dates and inventory taking;
PO creation, transport management and indications;
A/B Testing (prices, colors, brands);
Financial viability analysis for the introduction of new brands and products.

Alliance Healthcare Portugal

Operations Management

2021 – 2021

Transport management, returns and incidences;
Data analysis and reporting;

Genderness Netherlands

Copywriter

2021 – 2021

Content creation and translation (ENG, PT, ES);
Creation, modification and updating of the company's websites;
Management of the scheduling platform (Skedify).

Spring Pharmacy Portugal

Operations Management

Stock management and expiration dates;
Placing orders with suppliers;
Checking invoices, returns and incident management.

EDUCATION AND TRAINING

15 JUL 2025 Lisbon, Portugal

Bachelors in Marketing Management ISCTE

Level in **EQF** EQF level 6

LANGUAGE SKILLS

MOTHER TONGUE(S): Portuguese | Spanish

Other language(s):

English

Listening C1

Spoken production B2

Reading C1

Spoken interaction B2

Writing C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

SKILLS

Power BI | Microsoft Excel | Google Ads | Price Bench | Google Shopping | YCommerce | Service Now

DRIVING LICENCE

Driving Licence: B

VOLUNTEERING

Food Bank