

MOTIVATION LETTER

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Degree is a combination of health, social skills and digital skills, which are the core content of future leadership. They strengthen my skills as a professional social and healthcare leader. The importance of digitalization is emphasized in the area of elderly services in increasing efficiency and supporting the work. Strengthening that area is a key goal in cost savings in welfare areas.

The Master's Degree Managing Digital Transformation in the Health Sector (ManagiDiTH) would improve my skills in managing digital change. A supervisor must know what is going on to lead in the right way. Information is a key part of implementing changes, so sufficient knowledge of the matter being managed is important. A good supervisor leads personnel by example, which emphasizes the importance of skills. Overall, the degree would give me the skills to plan, develop and lead the digitalization of social and health services. It would increase my skills to utilize ICT skills in working life. It could give me a completely new kind of technology skills and increase my understanding in for eg. the field of data-analytics. Strengthening resource management skills supports the management of the functioning of the welfare area. Improving my knowledge of legislation supports the coherence of my actions and strengthens my professional role as a supervisor. Ethics is also a key area in managing elderly services. Education increases the development of critical thinking skills, which strengthens problem-solving skills. Of the orientation options, I would choose "Interoperability."

I am interested in developing my professional skills and special expertise that would support me in advancing my career and knowledge in the welfare area. I have good self-management skills and I am good at organizing my time. I am particularly interested in the internationality of the degree because my possibly ultimate goal is a international doctoral degree in the future and working abroad in the field of aging. To study in English would develop my skills from level B2 to level C1. This educational program would give me the opportunity to increase my master's degree grade from level 3/5 to level 3/4. I studied my previous degree as a weekend student alongside my full-time job. I would really invest a lot in this study to raise my level from good to excellent.