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General Admission of ManagiDiTH Master's Program

Dear Admissions Committee,

I am writing to express my strong interest in pursuing the **Master's Program of Managing Digital Transformation in Healthcare**. With a background in **Chemical Engineering and professional experience in the digital pharmaceutical industry**, I am eager to contribute to the dynamic field of digital healthcare transformation, ensuring that innovative solutions lead to improved patient care and operational efficiency in the space.

Currently based in Greece, I work in the **Center of Digital Innovation (CDI) of Pfizer**, where I will soon (July 1st) complete a 2-year program with a **Digital Rotational Program**. This unique experience allowed me to explore different functions of digital space and to decide the one that I am more interested in and I want to stay.

Through this journey, I developed a general understanding on **how digital tools and data can support** clinical, operational and commercial strategies. I am now transitioning into a more focused role as a Product Analyst, where I work directly on solutions aimed at improving patient outcomes and system efficiency.

While hands-on work has taught me already, I have recognized the **importance of a structured, well-rounded foundation** to understand how digital innovation can be effectively managed and scaled across healthcare systems.

For me, what made me apply to this master's program it's not only the **academic excellence but the interdisciplinary approach**. I want to engage with peers and faculty who are equally passionate about innovation in healthcare, challenge my assumptions, and build the skills needed to lead projects that create real-world value.

This program represents a key step in my career and I am ready to commit my time, energy and make an impact. Thank you for considering my application!

Sincerely ,

Eirini-Eleftheria Tarelli