



Susanna Cirulli

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ABOUT MYSELF

Passionate about advancing digital health, I bring a diverse background spanning languages, education, and programme management. With a first-class MA (Hons) in Chinese and Spanish from The University of Edinburgh and a distinction-class Professional Graduate Diploma in Education (PGDE) from Sheffield Hallam University, I combine a strong academic foundation with practical experience.

As Programme Manager at HIMSS, I lead the development and execution of impactful agendas, collaborating with advisory committees, securing high-profile speakers, and overseeing the end-to-end event lifecycle. I leverage my expertise in programme strategy, stakeholder engagement, and event management to drive meaningful change and make positive contributions in the digital health space.

WORK EXPERIENCE

 **HIMSS – MADRID, SPAIN**

PROGRAMME MANAGER – 30/11/2024 – CURRENT

I lead the development and execution of agendas focused on global insights, best practices, and innovations in digital health. My role involves conducting market research and trend analysis, to ensure our content is relevant and impactful for key stakeholders, including policymakers, healthcare leaders, and industry executives. I manage the acquisition of thought leaders, fostering relationships to deliver high-impact sessions. I oversee the entire event lifecycle, from pre-conference planning through to post-event content repurposing, working closely with marketing, sales, and logistics teams.

Key skills:

- Programme development and strategy
- Stakeholder engagement
- Market analysis
- Digital health industry expertise
- Project and event lifecycle management

 **HIMSS – MADRID, SPAIN**

SPEAKER MANAGEMENT COORDINATOR – 04/01/2024 – 29/11/2024

Responsible for the management of speakers throughout the event lifecycle, ensuring smooth coordination before, during, and after each engagement. I served as the primary point of contact for speakers, guiding them through preparation, logistics, and content alignment. Additionally, I supported the programme production process, collaborating closely with all teams to enhance the overall event experience.

Key skills:

- Event management
- Organisational leadership
- Logistics management
- Interpersonal communication
- Microsoft office

 **FACTORIA DE ARTE Y DESAROLLO – MADRID, SPAIN**

INSTRUCTOR AND PROGRAMME COORDINATOR – 16/09/2023 – 21/12/2023

Designed and led 'Basic English for Survival,' a trimester programme for individuals with physical disabilities at the recovery centre CRMF Madrid. Developed course materials and interactive sessions to enhance participants' communication skills. Coordinated with stakeholders to ensure effective programme delivery.

Key skills:

- Programme coordination
- Interpersonal communication
- Presentation skills
- ESL
- Google Workspace

 **HARROGATE GRAMMAR SCHOOL** – HARROGATE, UNITED KINGDOM

MODERN FOREIGN LANGUAGE TEACHER – 01/09/2022 – 31/08/2023

Teacher of Spanish (Year 7 to A-Level), GCSE Italian, and KS3 French in a high-achieving secondary school. Focused on curriculum development, lesson planning, and student engagement in a structured and academically rigorous environment. Collaborated with department heads to enhance language learning methodologies and student performance.

Key skills:

- Student engagement
- Interpersonal communication
- Programme coordination
- Curriculum development
- Presentation skills

 **APPLETON ACADEMY** – BRADFORD, UNITED KINGDOM

MODERN FOREIGN LANGUAGE TEACHER – 01/09/2020 – 31/08/2022

Teacher of Spanish to pupils aged 11-16, including GCSE, in a disadvantaged school as part of the Teach First Leadership Development Programme. Developed inclusive and adaptive teaching strategies to support students from diverse socioeconomic backgrounds. Worked closely with school leadership to implement targeted interventions aimed at improving student outcomes. Completed a PGDE with Sheffield Hallam University alongside teaching responsibilities.

Key skills:

- Educational leadership
- Interventional planning
- Inclusive and adaptive strategies
- Behaviour management
- Programme development and strategy

● EDUCATION AND TRAINING

01/09/2016 – 07/07/2020 Edinburgh, United Kingdom

MA (HONS) CHINESE AND SPANISH, FOREIGN LANGUAGES AND LITERATURES GENERAL The University of Edinburgh

Developing my languages by expanding my cultural knowledge, skills in translation, interpretation and ability to converse in a foreign language. As part of my degree, I spent 9 months living in Taiwan completing a Mandarin course at NCCU, and 2 months in Valencia.

Final grade First Class with Distinction in Spoken Chinese | **Level in EQF** EQF level 6

01/06/2020 – 31/07/2022 Sheffield, United Kingdom

PROFESSIONAL GRADUATE DIPLOMA IN EDUCATION, LEADERSHIP IN LEARNING Sheffield Hallam University

Final grade Distinction | **Level in EQF** EQF level 7

01/09/2018 – 31/05/2019 Taipei, Taiwan

MANDARIN CHINESE STUDIES Chinese Language Center (CLC) National Chengchi University

Basic Chinese Level 3 - 92.45%

Intermediate Chinese Level 1 - 90.28%

Intermediate Chinese Level 2 - 84.48%

Level in EQF EQF level 5

02/07/2024 – 07/10/2024

DIGITAL HEALTH SPECIALISATION Imperial College London

- Introduction to Digital Health
- Design and Implementation of Digital Health Interventions
- Evaluation of Digital Health Interventions

● LANGUAGE SKILLS

Mother tongue(s): **ITALIAN** | **ENGLISH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
SPANISH	C2	C2	C2	C2	C2
FRENCH	B1	B1	A2	A2	A2
CHINESE	A2	A1	A2	A2	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

VOLUNTEERING

05/2019 – 04/2020

Publicity Coordinator, Conscious Edinburgh

During my final year at University I managed the social media and content for Conscious Edinburgh, a student-lead Mental Health Organisation. As a charity, Conscious encourage young people to speak out about their mental health. We organised various events across Edinburgh throughout the year, including our flagship event Conscious: The Edinburgh Mental Health Charity Ball.