

Prisca Alphonsus Chiefuna

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Admissions Committee,

Master's in Managing Digital Transformation in the Health Sector

ISCTE – University Institute of Lisbon (ISCTE-IUL)

Aristotle University of Thessaloniki (AUTH)

Laurea University of Applied Sciences (LAUREA)

Dear Members of the Admissions Committee,

I am writing to express my strong interest in the Master's programme in ***Managing Digital Transformation in the Health Sector (ManagiDiTH)***. With a background in Applied Health and a current academic pursuit in International Studies, I believe this program offers the perfect blend of technical innovation and global health systems knowledge that aligns with my career aspirations.

I completed my Bachelor of Science in Applied Health through Brigham Young University–Idaho and its affiliate, Ensign College, via online learning. This experience not only prepared me academically but also taught me the discipline and adaptability required for successful remote learning. Through courses in public health, health management, and community wellness, I developed a clear understanding of the pressing needs in healthcare delivery today.

Currently, I am enrolled in a Master's in International Studies at ISCTE – University Institute of Lisbon. This program has enriched my understanding of international policy and cooperation, and it has broadened my view of healthcare challenges on a global scale. These academic foundations have ignited a desire to work at the intersection of global health, technology, and policy.

Digital transformation is vital to healthcare systems globally. It enables more inclusive access to care, strengthens patient engagement, supports evidence-based decision-making, and addresses the growing demands of aging populations and chronic disease management. I am particularly drawn to this program's emphasis on real-world problem solving, multicultural collaboration, and its dual specialization options in Data Science and Interoperability — both of which are key to future health systems.

After graduating, I aim to contribute to international health development projects, especially in underserved or transitioning regions. I want to be part of efforts that reimagine healthcare delivery through digital tools — whether through health data systems, telehealth services, or health informatics policy design.

The flexibility of the program, its international focus, and its commitment to hands-on learning make it uniquely suited to my goals. I am confident that my background, passion, and dedication will make me a valuable addition to this cohort.

Thank you for considering my application. I look forward to the opportunity to contribute to and grow within your vibrant academic community.

Sincerely,

Prisca Alphonsus Chiefuna