

Themis-Ourania Kouvela

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To

Master's Degree Managing Digital
Transformation in the Health Sector
Admission office

Athens, 20/02/2025

Subject: Motivation Letter

Dear Sir/Madam

I am writing to express my sincere interest in the *Managing Digital Transformation in the Health Sector (ManagiDiTH) master's program*. Though I work for the *Payment and Control Agency for Guidance and Guarantee Community Aid* in Athens (Greece) and my primary role is the supervision and monitoring of European financial funds, my recent personal experience, which was marked by the loss of my mother, has essentially motivated me to pursue a career in the health sector, particularly in terms of using technology to improve patient outcomes.

My mother's passing, a little while ago, due to health complications revealed the gaps in the healthcare system and the vital importance of effective healthcare services. Through this experience I have understood the complex interplay between the health care system and technology and realized that the use of innovative IT solutions can make a difference. I saw first-hand how early access to information and efficient management of healthcare resources can radically impact patient care and outcomes, which inspired me to channel my energies into this field.

Managing Digital Transformation in the Health Sector (ManagiDiTH) master's program is exactly what I need because of its interdisciplinary approach and commitment to advancing health informatics. *ManagiDiTH program* can bridge the gap between technology and healthcare, through its comprehensive curriculum and focus on subjects such as digital health innovation, data management, and healthcare policy. It aligns perfectly with my career goals leveraging IT solutions to enhance patient care, streamline operations, and improve data management and communication within healthcare systems.

The health sector is undergoing a transformative phase, driven by rapid advancements in technology. By pursuing the *ManagiDiTH program* I can contribute to this evolution. My professional background in the *Payment and Control Agency for Guidance and Guarantee Community Aid* has equipped me with valuable skills in financial management and regulatory compliance providing me with a solid foundation in overseeing funding allocations for various financial aid initiatives. Even though it has provided me with a perspective on the complexities of funding management and regulatory compliance in many sectors and has sharpened my analytical skills it is the *ManagiDiTH program* that can foster understanding of how to leverage this knowledge within the health sector and contribute to technology-driven solutions that will optimize healthcare delivery.

As I begin this new chapter in my career, I am determined to become a driving force for change in the healthcare industry. I believe that combining my background in financial literacy with the foundation of the latest information technology, will enable the development of integrated solutions that address both financial and technological challenges in healthcare.

Thank you for considering my application to *Managing Digital Transformation in the Health Sector (ManagiDiTH) master's program*. I am eager for the opportunity to learn, grow, and contribute to the evolving landscape of healthcare technology.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Themis-Ourania Kouvela', with a stylized, flowing script.

Themis-Ourania Kouvela