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To

Selection Committee
Master's programme in Management of
Digital Transformation in the Healthcare
Sector (ManagiDiTH)

Athens, 19/05/2025

Subject: Application for the Master's programme in Management of Digital Transformation in the Healthcare Sector (ManagiDiTH)

Dear Members of the Selection Committee,

It is with great enthusiasm that I submit my application for the Master's programme in Management of Digital Transformation in the Healthcare Sector (ManagiDiTH). Having worked for more than four years as an administrative professional in the healthcare field, I firmly believe that my experience, diverse skills and commitment to quality make me a strong candidate for admission to the Master's programme.

Since school, despite being excellent at Maths and liking it as well, I have always been a language enthusiast. For this reason, I chose to start out as a classical philologist after spending a truly inspiring semester as an Erasmus student at the Paris-Sorbonne University (Paris IV) and graduating with honours from the University of Athens. However, when I entered the workplace, I quickly realised that teaching was not my calling, and ever since, I have developed my career across various roles and industries. For three years, I worked as an executive assistant at a fast-paced innovation consulting firm, holding a challenging position that introduced me to the world of business administration through an international, multicultural lens, and gave me the opportunity to hone my organisational, time-management and team-building competencies. But finally, my passion for languages unexpectedly brought me to the healthcare sector; four years ago, I started working as a translator for medicaltranslations.gr, while at the same time my considerable knowledge of Modern Standard Arabic (B2 level) –in addition to my professional experience– made me stand out in a contest for the position of administrative assistant at the Department of Hellenic Neonatal Screening Programme of the Institute of Child Health, as it could also facilitate the communication with Arab parents.

Thenceforward, I have found my true vocation. My job at the Institute of Child Health is interesting, motivating, and fulfilling, urging me to continuously strive for the optimised implementation of the Programme, with a view to delivering the best services to children and parents. Back in 2021, I started as a part-time data entry specialist, and since January 2024, I have been working as a full-time administrative assistant, gradually undertaking more complex tasks. Indicatively, for the past two years, under the supervision of my Directors, I have compiled the Newborn Screening Programme Annual Reports, concisely and comprehensibly presenting statistical data gathered from the Department's laboratories and clinical team, thus realising what an insightful and powerful tool data analysis can be in streamlining processes and reaching better outcomes for our patients.

It is within this context that I decided to resume my studies and move towards concrete and qualifying training that will enable me to understand better and address the challenges of a rapidly evolving healthcare ecosystem, constantly revolutionised by digital tools, innovative solutions, data-driven decision-making and potential ethical implications. Therefore, I was more than fascinated when I learned about ManagiDiTH, as I think that its interdisciplinary approach, which brings together societal and digital skills specifically in the healthcare sector, is exactly what I was looking for to gain a solid background combining theoretical knowledge with practical applications that can be utilised in my current job position. Last but certainly not least, I believe that the connected European learning experience, multicultural networking, and hands-on peer collaboration that ManagiDiTH offers constitute the ideal learning environment for enhancing the out-of-the-box thinking and problem-solving skills that are indispensable in the modern healthcare services.

In conclusion, I am thrilled at the possibility of being accepted to the Master's programme. I genuinely think that it will help me advance my career, support the implementation of streamlined procedures, operations and services, and contribute meaningfully to a more efficient and patient-centric healthcare field.

I appreciate your consideration and look forward to hearing from you soon.

Yours sincerely,
Angeliki Eirini Charou