

Dear Admission Committee,

I am writing with great enthusiasm to apply for the Master's in Digital Transformation Management in the Health Sector (ManagiDiTH), offered jointly by ISCTE – University Institute of Lisbon, Aristotle University of Thessaloniki, and Laurea University of Applied Sciences. I am convinced that this program will be fundamental for the development of my career and will allow me to contribute significantly to the evolution of the health sector.

Currently, I am a product designer at Everythink, where I have worked for 12 years, with the last 6 years as a lead designer. In this role, I have led innovative design projects that integrate advanced technological solutions, sparking a deep interest in digitalization and technological innovation, particularly in the health sector. As such, this year 23/24, I attended a postgraduate course taught by FBAUP, FMUP, and FEUP in partnership with Fraunhofer AICOS.

I believe that the ManagiDiTH program, with its multidisciplinary and international focus, is the perfect complement to my training and experience. The opportunity to learn from faculty at renowned European institutions and to collaborate with colleagues from diverse cultural and professional backgrounds will be an enriching experience. I am particularly interested in the digital and social skills that the course offers, as I believe they are essential to facing contemporary health challenges.

Moreover, the flexible format of the course, combining synchronous sessions with individual or group work, is ideal for me, as I plan to continue working while studying. The ability to plan my studies according to my own schedule will allow me to immediately apply the knowledge gained to my professional practice, enhancing the integration between theory and practice.

I am committed to actively contributing to the program, bringing my experience and perspective to discussions and projects. I am also eager to learn from other students and professors, enriching my understanding of digital transformation in the health sector.

In conclusion, I am fully convinced that the ManagiDiTH Master's is the right choice for me. Thank you for considering my application, and I am available to provide any additional information that may be needed.

Sincerely,

Emanuel Dias