

Motivation letter

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To: Admissions committee

Degree programme: Managing Digital Transformation in the Health Sector
(Managidith)

Dear Admissions officer,

I feel this programme is a perfect fit for my career development goals as I am a forward thinking, creative, development-oriented, determined, and pro-active individual. I am an experienced registered nurse with a foundational knowledge in business information technology (BBA). I work at Oulu University Hospital adult ICU here in Northern Finland.

Your programme is very relevant and interesting as the content directly addresses current challenges we face in my workplace as well as elsewhere in the health sector because we lag behind compared with normal industries. I am particularly attracted to the international perspectives that the programme has to offer. I look forward to learning and finding solutions to problems with the help of diverse multicultural multiprofessional and international perspectives on developing and implementing digital transformation technology and its adaptational capabilities. This degree programme offers exactly that.

My career development will benefit greatly from learning the relevant combination of skills acquired from studying in this degree programme. At a time when socio-economic constraints and pressure for cost efficiency is everywhere, digital transformation in the health sector can offer various solutions. I look forward to my development of unique skills set further and add effective tools to my toolbox. I strongly believe it has the best content mix I need for furthering my career, if you allow me the possibility. Thank you for your consideration.

Best regards,

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