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Dear Admissions Committee:

This letter reflects my strong interest in the Master of Managing Digital Transformation in the Health Sector (ManagiDiTH) Program. My name is Ana Paula Gomes Pona de Augusto Pisco, and I am a physician with a specialty in Internal Medicine and Diabetes, I also teach at Egas Moniz School of Health & Science.

I am thrilled about the chance to expand my knowledge and abilities in this exciting sector as a committed physician who is enthusiastic about using technology to improve patient care. This international Master's degree, in my opinion, will provide me the Knowledge and perspective I need to successfully navigate this rapidly changing environment. This program's interdisciplinary approach, which blends innovation, information technology, and healthcare administration, is particularly appealing to me. This Master's program's curriculum is precisely what I am looking for and I have no doubt that it will allow me to advance in my work.

I think the abilities I've gained from my work will be helpful in this programme. I approach the patients' needs, developing with them personalized treatment plans, and evaluating the effectiveness of interventions. I am also comfortable using a variety of digital tools and platforms and I am not afraid of a challenge. Due to my age, I have witnessed technological advancements in my years of work, as I began working at the dawn of PCs. In hospitals, processes were physical, and I adapted and followed computerization with its added value in patient management and error prevention, such as accessing the patient's history in an emergency admission, the therapeutic prescription without interference from the prescriber's handwriting, and so on. During Covid 19, my team used the resources we had to find digital ways to continue monitoring diabetics and prevent them from requiring emergency services. All of my life experience and the ability to overcome new challenges, I believe, adds value to learning and contributing to this master's degree.

This Master's program's emphasis on entrepreneurship also appeals to me because I'm a creative person who is always trying to think outside the box. In addition, I have a strong commitment to professional development and lifelong learning. In 2021 I attended the 2nd edition of the Postgraduate Course in Health Project Management of the National School of Public Health of NOVA University Lisbon, and in 2024 conclude the optional Curricular units: Software Project Management and Sustainability Project Management. I believe that I can create user-centric digital solutions that meet the changing needs of patients and healthcare professionals. I see a lots of great chances waiting for me once I finish this course. The choices include spearheading digital transformation projects, offering advice on healthcare efforts, or

even starting a business to create digital health solutions. Beyond this opportunities, though, what really fascinates me is the chance to influence patient outcomes and care and, in the end, enable people to live healthier lives. The idea of expanding my knowledge and learning new skills that will allow me to contribute significantly to the digital healthcare field and possibly lead to a career addition/change excites me.

Additionally, this will be a chance for improve my English. To sum up, I am ecstatic about the chance to enrol in this Master of Digital Transition in Healthcare program because I think it will give me the tools and encouragement I need to accomplish my objectives and improve the lives of patients.

Thank you for your time and consideration.

Sincerely,

Ana Paula Pona