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Admissions Committee  
Master of Managing Digital Transformation in the Health Sector (ManagiDiTH)

Dear Members of the Admissions Committee,

I am writing to express my strong interest in the Master's programme of Managing Digital Transformation in the Health Sector (ManagiDiTH). As a psychologist with academic background in neurosciences and neurodegeneration, along with hands-on experience in clinical, research, and HR setting, I am highly motivated to contribute to and benefit from this interdisciplinary and innovative programme.

My academic trajectory began with a Bachelor's degree in Psychology from the Aristotle University of Thessaloniki, enriched by an Erasmus exchange semester at TU Dresden that broadened my cross-cultural and interdisciplinary perspective. I am currently pursuing an MSc in Neurosciences and Neurodegeneration at Med school AUTH, driven by my interest in cognitive, and mental health, as well as evidence-based innovation.

Alongside my studies, I have acquired hands-on experience in clinical environments, including placements in psychiatric hospitals and neuropsychology centers, where I participated in assessments, therapeutic processes, and psychosocial rehabilitation programs. In addition, I have worked in customer experience at an international company named Taskus and currently I am serving as an HR associate at Pfizer, advancing my skills in communication, problem-solving, and human-centered solutions. My voluntary involvement in mental health NGOs, editorial teams and the European student psychology federation has enhanced my commitment to accessible and inclusive health-care.

I am convinced that digital transformation has a pivotal impact at the evolution of healthcare, particularly in the fields of mental health and organizational environments. From early detection tools to telepsychology, technological advancements and tailored e-health solutions, technology presents significant potential to foster accessibility and effectiveness. I firmly believe that this programme combines a multidisciplinary and inter-sectional approach and a deep awareness of

both user needs and digital capabilities to enhance successful implementation of digital amendments in health-care.

Upon graduation, I aspire to contribute to the design, development and evaluation of digital mental health innovative solutions. Whether through EU-funded projects, consulting roles, health-tech startups, or internal innovation teams in large organizations like Pfizer, my goal is to integrate psychological expertise with and digital knowledge and competencies to accommodate accessible, ethical, inclusive and meaningful health-care solutions.

I am excited by the opportunity of engaging with experts, international peers, and innovative projects. I am confident that my academic foundation, practical experience, and motivation align well with the mission of this programme.

Thank you very much for considering my application. I would be humbled to contribute to and grow within this dynamic learning environment.

Sincerely,  
Athina Ntouma