

Dear Members of the Selection Committee,

My name is Vasco Araújo, and I am currently a Master's student in Management of Services and Technologies at ISCTE, having previously completed my Bachelor's in Management at the same institution.

I am applying for this program because I recognize the critical role of digital transformation in improving healthcare systems. Technology has the potential to enhance efficiency, accessibility, and security in healthcare, but its success depends on careful implementation and strategic management. I believe this Master's program will provide me with the tools and knowledge needed to navigate these challenges and contribute to the development of better digital solutions for healthcare.

Currently, I am conducting research with the Business Research Unit at ISCTE, working on projects related to digital innovation in healthcare. This experience has reinforced my interest in how technology can be integrated into health systems to optimize operations and improve patient outcomes. I want to further explore how data management, interoperability, and process automation can be leveraged to address inefficiencies and improve decision-making in healthcare settings.

My goal is to apply this knowledge to help develop and implement digital solutions that drive meaningful improvements in healthcare delivery. I believe that my academic background, research experience, and strong interest in digital transformation make me a strong candidate for this program.

Thank you for your time and consideration. I am available for further discussion and can be reached via email at [Your Email].

Best regards,

Vasco Araújo