

Dear Admissions Committee of Managing Digital Transformation Master's Degree,

I am excited to apply for the Master's Degree in Managing Digital Transformation in the Health Sector. With a background in physiotherapy and healthcare consulting, I am deeply interested in leveraging digital transformation and personal experience as a healthcare professional to enhance healthcare efficiency and patient outcomes.

After nearly a decade as a physiotherapist specializing in respiratory and oncology rehabilitation, I witnessed firsthand the need for technological advancements in patient care. This led me to transition into my current role as a Functional Analyst and Healthcare Consultant at SPMS – Shared Services of the Ministry of Health, where I contribute to national healthcare digitalization projects. These experiences have reinforced my passion for digital health, particularly the interoperability between systems and different tools.

My goal is to bridge clinical expertise and technological innovation, driving strategic digital health initiatives that optimize patient management and healthcare accessibility. The program's interdisciplinary approach, international collaboration, and focus on Data Science and Interoperability are aligned with my current aspirations. Additionally, its multicultural learning environment also presents a valuable challenge with opportunity for professional growth.

I am eager to contribute with my experience and problem-solving mindset to the community while gaining the expertise necessary to shape the future of digital healthcare. Thank you for considering my application. I look forward to the opportunity to be part of this transformative program.

Sincerely,

Flávia Regina Pragana Lopes