

Master's Degree Managing Digital Transformation in the Health Sector (ManagiDiTH)

ISCTE – University Institute of Lisbon, Portugal (ISCTE-IUL) [ISCTE – Instituto Universitário de Lisboa]

Aristotle University of Thessaloniki, Greece (AUTH) [Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης]

Laurea University of Applied Sciences, Finland (LAUREA) [Laurea-ammattikorkeakoulu]

Dear selection panel,

I would like to submit my application for place to enter the students teams and learn on your Master's Degree Managing Digital Transformation in the Health Sector (ManagiDiTH) as I believe will help me and my team contributing deeper and further to the files related to Digital Health, the European Health Data Space and Artificial Intelligence in Healthcare that we are currently regulating.

I have a unique combination of skills and experiences: I have a strong technical background in the field of healthcare policies, pharmaceuticals and Digital Health combined with Artificial Intelligence. Furthermore, by being in close interplay with other DGs on eHealth at the European Commission and ensuring the digital angle is well covered.

As part of the policy team I have being following very closely the EHDS advancements and y focussed mainly in the Genomics and Artificial intelligence files where I have performed the following duties:

- Policy monitoring, by gathering and analysing information from a legal (producing policy guidelines and annual policy strategy papers), scientific, economic, and international perspective.
- Policy development by providing input to the drafting of the work program in the area of digital health, particularly on genomics.
- Represent the Commission in meetings, discussions and negotiations with stakeholders as the representatives of the Special Group Beyond 1Million Genomes.
- Making a stronger impact setting up the EHDS and prepare the implementation, in particular in relation to the primary use of health data, as well as ensure interoperability and data quality across Member States.
- Supporting the team in the relation with the solution providers, HADEA, Member States' authorities and other key stakeholders in the digital health area.

Great part of my motivation as Commission official is to support the EHDS as health professional and to maintain the highest standards to follow innovative digitally enabled solutions and policies for patients to enjoy healthy and independent living.

I would like to thank you for considering my application and remain available for a chat at your best convenience.

Yours faithfully,

Belen Hurtado de Llera
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