

Motivation letter – Master on Managing Digital Transformation in the Health Sector

As EU project manager and project writer, I have 17 years of experience supporting highly multidisciplinary research groups (basic researchers, academic professors, Medical Doctors, engineers, patient associations, end user groups) developing and implementing EU digital health and bioeconomy research project aimed at delivering innovative social and healthcare services and solutions (e.g. dedicated healthcare pathways, improved and accessible services, person-centered digital solutions and devices) through co-creative and person-centered approaches.

I contributed, as project Senior Advisor and Grant Research Development Manager, to the submission of several project proposals Coordinated by UNIBO in health and digital health within the H2020, Horizon Europe, Mission Cancer and other EU programs, 4 of which received funds for over 15 million € as Coordinator, and several others as main partner.

In addition, as healthcare professional (psychotherapist) I have 20 years of experience in delivering mental health support to citizens and patients aimed to improved wellbeing, behaviors change, psychopathology treatment, chronic disease acceptance and self management. I gained this experience working both as private psychotherapist and as project manager psychologist designing and managing healthcare services in a public city hospital first, and in a public primary care healthcare authority. During the last 14 years I've been working as group psychotherapist, with a group of Diabetes Type 1 and Type 2 patients, in collaboration with diabetologists, diabetology nurses and a patient association.

The therapeutic group aims at improving acceptance of the disease, increasing quality of life and increasing skills of the disease self-management through the aid of dedicated person-centered digital solutions (digital glucometer, sensor-based glucose monitoring system FreeStyle Libre from Abbott, ambulatory-base telecare, etc.)

Therefore, the master in “Managing Digital Transformation in the Health Sector” would be enormously beneficial to my profession, both as R&D project development manager and as healthcare professional. The master would increase my knowledge and skills in developing and managing EU collaborative research projects aiming at a cultural change towards digital healthcare with academic multidisciplinary teams at my home University and in collaboration with outstanding private and public institutions in Europe. As a healthcare professional, the master will increase my clinical competence and awareness in promoting and facilitating the use of the most innovative digital solution dedicated to chronic care among healthcare professionals and patients/final users.

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